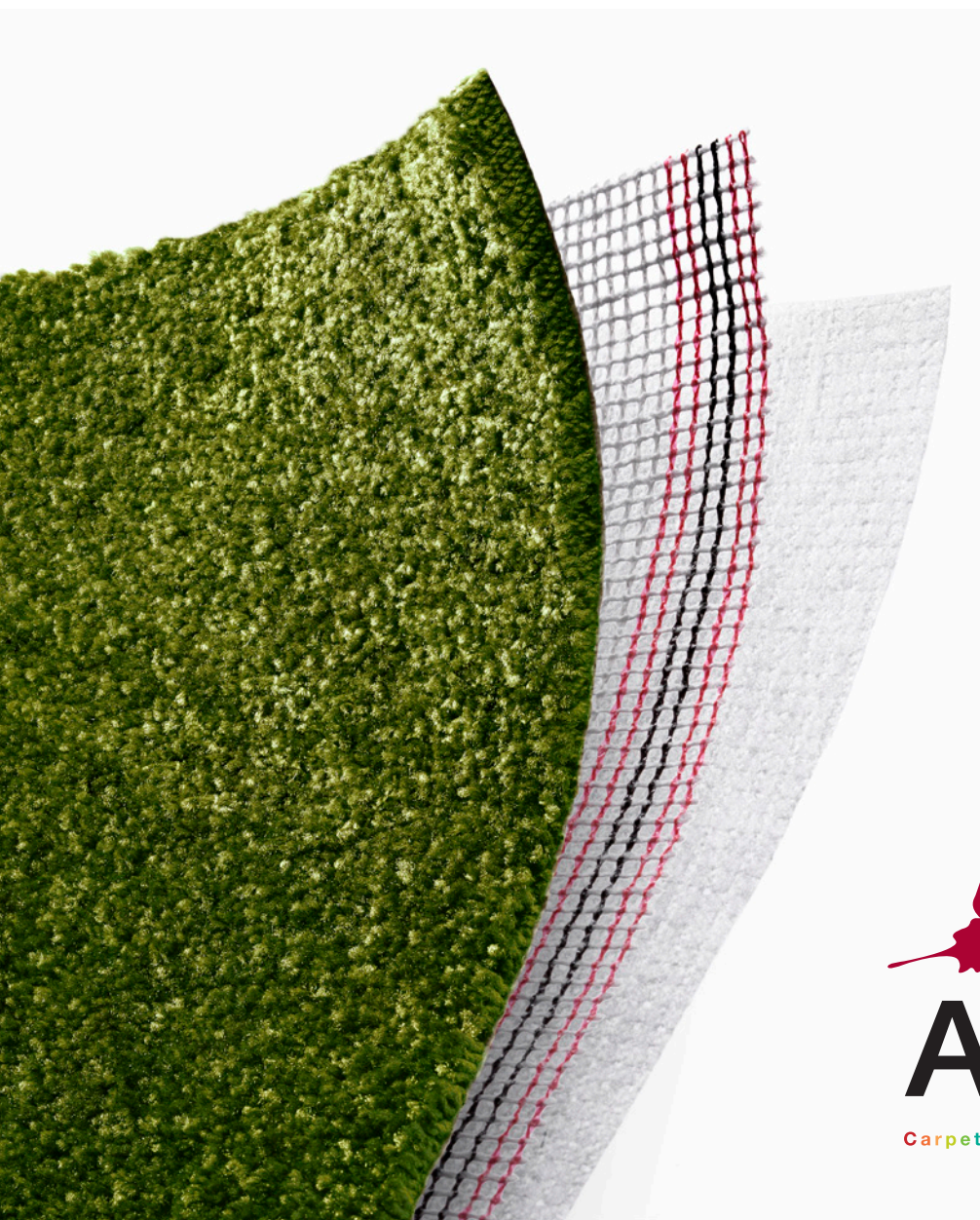


# FUSIONBAC

the best of both worlds





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Associated Weavers, one of the world's leading manufacturers of broadloom carpet, proudly presents FusionBac, a unique secondary carpet backing combining the main assets of the 2 most commonly-used carpet backings: woven polypropylene (PP) backing and felt backing.



A sandwiched dual-layered structure is formed by fusing together a fleece layer and a woven polypropylene backing. This complements the **unrivalled strength and dimensional stability(\*)** of the polypropylene grid with an exceptional set of value-adding properties:



## SCRATCH-FREE

When installing FusionBac, its soft surface and **smooth edges** virtually eliminate scuffing and scratching on subfloors, walls, door facings, baseboards and other interior finishes.

## ENHANCED FLEXIBILITY

The superior softness and flexibility of FusionBac guarantee **easy installation**. Its ability to bend and fold easily without wrinkling gives fewer seams in tight passageways and corners.

## SUITABLE FOR ALL INSTALLATION TECHNIQUES

The unique combination of outperforming flexibility and high-dimensional stability makes broadloom carpet with FusionBac extremely suitable for **all installation techniques**: stretch fit, full-surface gluing (Tackifier) and loose fit (up to 50 m<sup>2</sup>) on any solid flat surface. FusionBac is easily applied to floor surfaces using double-sided tape or hook-and-loop fasteners.

## SUPERIOR STRENGTH

The way both composing layers of FusionBac are fused together and then bonded to the primary backing of the carpet, gives **superior adhesive strength** and a clean cut.

## IMPROVED INSULATION

Compared to traditional woven polypropylene backings, FusionBac's fleece layer structure offers superior **heat and noise insulation**.

## LESS VISIBLE SEAMS

The dimensional stability and enhanced adhesive strength of FusionBac result in **stronger and less visible seams**.

## HIGHLY RESISTANT

FusionBac does not emit any harmful substances and provides **long-term resistance** against moisture, mould and mildew. FusionBac has been approved by GUT: carpets tested for a better living environment.

(\*) dimensional stability: once installed, the carpet retains its size and shape perfectly without stretching or shrinking.

## Developed together with specialists

FusionBac is the result of close collaboration with over 50 specialist carpet installers in 6 different countries.



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- SUPERIOR STRENGTH
- IMPROVED INSULATION
- LESS VISIBLE SEAMS
- HIGHLY RESISTANT



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